



Last year, ARCCC organized a primer on the New Evangelization in Edmonton; this year, it's total immersion in Montreal.

Spring is on the horizon in the city of steeples and skyscrapers, and preparations to bring Catholic communicators together for a bilingual national conference are under way.

The accent on “new” has been the order of the day since the Synod on the New Evangelization wrapped up last October. In a break with tradition, the pope allowed the propositions prepared by the synod fathers to be published immediately after the synod and in advance of the anticipated papal teaching on this major Church initiative.

Then, the papal message issued in January for World Communications Day (May 12) focused on the “new ‘agora’ or open public square” that social media is creating.

### New Page

Next, Benedict XVI stunned the world and turned a new page in the papacy when he announced his decision to step down as supreme pontiff on Feb. 28 — an event not seen in the Roman Catholic Church in 600 years. All of this has occurred during the Year of Faith, which coincides with the 50th anniversary of the opening of the Second Vatican Council.

Without doubt, the upcoming May 8-10 conference for Catholic communicators on



# NEW EVANGELIZATION & COMMUNICATIONS

A National Bilingual Conference  
Lord Berri Hotel, Montreal  
May 8 - 10, 2013

New Evangelization is being held at a historic time and in a historic Canadian city. It will break new ground, being the first national meeting for English- and French-speaking Catholic communicators held in Canada. It is jointly organized by the Association of Roman Catholic Communicators of Canada (ARCCC) and Communications et Société (C et S), and will include simultaneous translation of major talks.

Join us in Montreal to see and experience what’s “new” in the call for evangelization and what it means for Catholic communicators.

Register now, because space is limited.

PRESENTED BY

 Communications et Société

 **ARCCC**  
Association of Roman Catholic  
Communicators of Canada

# Sessions & Workshops

While the Church awaits the synodal instruction on the New Evangelization to be issued by the new pontiff, two things appear clear.

First, the goal of the New Evangelization is, simply stated, to facilitate “a personal and living encounter with Jesus.”

Second, while the objective is abundantly clear, there is no master plan. The work of New Evangelization must occur at every level and every field of activity within the Church. It will draw upon the inspiration, know-how and creativity of the laborers in the vineyard, relying upon the guidance of the Holy Spirit.

Catholic communicators in Canada are taking up the call and getting a jumpstart on the New Evangelization with the 2013 ARCCC/C et S conference in Montreal.



## PLENARY SESSIONS (with simultaneous translation)

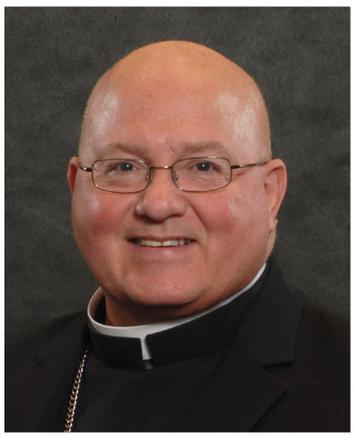
### ONE CHURCH, MANY VOICES:

#### Perceptions, questions ... communications

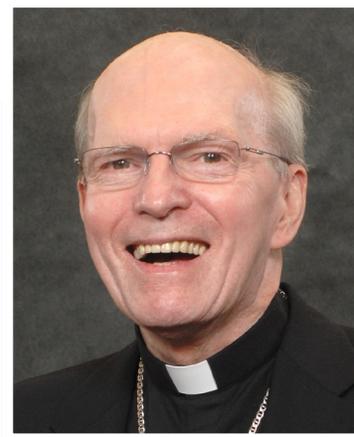
Join two representatives — one from the Church, the other from mainstream media — in a lively dialogue and a key moment in bridging the gap between the perceptions and expectations of the Church and those of contemporary Canadian society.

### NEW EVANGELIZATION 101

In working to facilitate a “personal encounter with Jesus Christ,” the Church faces many challenges. Some arise from within the Church (scandals, mistrust), others from within society (secularization, religious diversity, individualism). Bishops François Lapierre (St-Hyacinthe) and Brian Dunn (Antigonish) — delegates to the Synod on the New Evangelization — will tackle some of these challenges as they explore new approaches to evangelization.



Most Rev. Brian Dunn



Most Rev. François Lapierre

## WORKSHOPS

### ARE WE READY FOR AN INTERACTIVE CHURCH?

Two-way communication is to digital media as pen is to paper or as *Et cum spiritu tuo* is to *Dominus vobiscum*. Social media requires two-way communication and often results in multiple conversations. Can the Church adapt to the routines and practices that two-way communication requires? This workshop will examine the role of social media in the Church's New Evangelization efforts.

### NEW EVANGELIZATION: CATCHPHRASE OR TRUE RENEWAL?

Where does the term New Evangelization originate? A look at the historical and theological references regarding this major Church initiative of the 21st century, with a view to the implications for Catholic communications.

### SYNODAL PROPOSALS AND MORE

While only one of the 58 proposals drafted by the October 2012 synod on evangelization deals exclusively with social communications, many of them include a communications dimension. This workshop will present an overview both of the proposals and of recent Vatican events from a communications perspective.

## Venue

Centrally located in the Latin Quarter, the Lord Berri Hotel lies at the crossroads between the downtown core and historic Old Montreal. Around the corner from trendy St-Denis Street, with its outdoor cafés, the hotel is just steps away from the Berri-UQAM metro station, which serves as the hub for the east-west, north-south subway lines. The terminus for the airport shuttle bus is just up the street.

The Chapel of Notre-Dame de Lourdes (right), where the closing liturgy will be held, is around the corner. A visit to Old Montreal is just a five-minute subway ride or a 10-minute walk from the medium-priced hotel.

Enjoy your stay!

### SPIRITUALITY FOR CATHOLIC COMMUNICATORS

Through their work, Catholic communicators help to facilitate personal encounters with Jesus Christ. What does that actually mean? What attitudes, approaches and disposition are needed to be a "communications witness" within the New Evangelization process?

### LOOKING "OUTSIDE THE BOX"

In recent years, the Church in the West has made attempts to build bridges with culture and to dialogue with post-Christian society. Canadian dioceses are introducing new initiatives like Catholics Come Home (Vancouver) and Nothing More Beautiful (Edmonton). This workshop will explore these and other initiatives and serve as a forum for participants to share experiences and information.

### DIOCESAN COMMUNICATIONS

Going from theory to practice is always the challenge. This workshop will provide a forum for participants to share policies, best practices and ideas regarding the daily communication needs of the local church and the objectives of the New Evangelization.



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# Registration & Accommodation

<b>Registration Fee</b>	ARCCC Members: \$ 150 Non Members: \$ 175
<b>Includes</b>	All conference events and materials Reception Wednesday night; lunch and banquet Thursday
<b>Accommodations</b>	Hotel Lord Berri, 1199, Berri Street, Montreal. Each room has two double beds Phone 514-845-9236 or book online at <a href="http://www.lordberri.com">www.lordberri.com</a> Cite the conference reservation code: <b>249714</b>  Privilège Rooms Single or double occupancy: \$ 92 plus taxes and services Triple occupancy: \$ 102 plus taxes and services Quadruple occupancy: \$ 112 plus taxes and services  Exécutive Rooms Single or double occupancy: \$ 112 plus taxes and services Triple occupancy: \$ 122 plus taxes and services Quadruple occupancy: \$ 132 plus taxes and services
<i>Lodging and travel are the responsibility of registrants to the Conference.</i>	
<b>Payment</b>	By cheque only to <b>Communications et Société</b> <b>1340 Saint-Joseph Blvd. E.</b> <b>Montréal, QC H2J 1M3</b>
<b>Registration Deadline</b>	April 12, 2013
<b>More registration information</b>	Contact Niquette at <a href="mailto:dg@officecom.qc.ca">dg@officecom.qc.ca</a>
<b>More conference information</b>	Contact Eric at <a href="mailto:ericd@bellnet.ca">ericd@bellnet.ca</a>

## New Evangelization and Communications, May 8 - 10, 2013

Name \_\_\_\_\_

E-mail \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

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